



Hoodies Are Classic Casuals

Comfortable, cozy and laid-back hoodie sweatshirts convey an easy going attitude toward style.

Equestrian Style Steps Out

The classic, English-style riding boot, worn with skirts or tucked-in skinny jeans, is one of the strongest footwear trends for fall and winter.



Energy Drinks as Teen Fuel Both Popular and Controversial

The caffeine and sugar in popular but controversial energy drinks fuel teens to help stay awake for late-night study sessions and socializing.



Pandora Opens Beaded Bracelet Craze

Pandora charm bracelets from Denmark bring design-your-own style and sparkling self-expression to the jewelry store.



Mismatched Socks Are No Accident

Bending the rules is always in style. Students express their creativity by mixing brightly colored, patterned, mismatched socks.



The Time Is Right for the Neon Watch

One of the must-have accessories for both guys and girls is a big, chunky watch in bright, neon hue.



Trends



From Locker Room to Classroom

As temperatures drop, comfortable, cozy, high-performance sweat pants make the leap from gym class to everywhere-wear.



Cardigans Go Retro

A modern adaptation of the mid-century classic cardigan adds an extra layer of color, warmth, and style.



Shaggy Chic

Tall, fringed suede boots add a touch of irreverent, hippie chic to short skirts, leggings, or tucked-in jeans.



Aviator Shades Are Retro Chic

A new generation embraces the iconic shades of the 1970s. Metal-rimmed, aviator-style sunglasses make a stylish comeback.

Layers Make the Look

Layering is one of the strongest trends for fall and winter. Mixing textures and lengths, like a cropped jacket over a long top, creates looks that are both cozy and cool.



Stepping Out in Ballet Flats

Cute, comfortable, versatile ballet flats go with just about everything from school outfits to party attire.



Yogurt Goes Greek

Greek-style yogurt, which is creamier and less sour than ordinary yogurt, adds more delicious options to the dairy case.



Nail Polish Crackles

Ordinary manicures get contrast, color and texture with special, crackle-effect topcoat formulas.



Music Goes to Your Head

Dr. Dre introduces high-performance, over-ear headphones that cancel outside noise and enhance the listening experience.

Boy Style

Whether they're boot cut, skinny or loose fit, jeans are still the focus of today's style. Just throw on your favorite tee or hoodie and you're good to go!



Faux Is a Go

The posh look and plush feel of faux fur inspires designers to go wild. Fabulous faux jackets, vests, collars and accessories are hot — and warm.